



Coaches Association of Ontario Affiliate Program

Bring a multi-sport perspective to coaches in your sport!

*Coaches play a vital role in the development of athletes at all levels. It is critical that coaches have access to resources and tools to help them develop their programs for the season. As the provincial association for coaches in Ontario we provide a central coordinating body that provides a consolidated voice for coaches throughout the Province. We accomplish this by enabling coaches to communicate with one another and accessing knowledge to best practices in coaching. We are offering Provincial Sport Organizations a chance to take part in our **affiliate program** and provide a **CAO membership to coaches in your sport** for a discounted fee. Together we can increase learning opportunities for all coaches and ensure that the wider community recognizes, understands, and acknowledges the vital role of the coach in the development of sport at all levels.*

How does the affiliate program work?

The CAO will provide affiliate partners with membership registration forms that are to be completed by coaches during coaching clinics hosted by your sport. At the end of each month you simply hand the completed forms to us and let us do the rest! We will send out a welcoming letter to each coach as well as a membership card for their wallet. They will then be entitled to access all of the member benefits of being part of the Coaches Association of Ontario. On a monthly basis the CAO will issue your organization a statement for the monies owed of \$15 per coach. There are no minimums or limits of numbers that must be brought in. If months pass by when you have no clinics it is no problem at all. Renewals are done twice annually, with renewal dates being April 1 & October 1.

The benefits for coaches who become members of the CAO:

- **Communication** in the form of a monthly electronic newsletter with news and updates on coaching related topics
- Increased access to **education & development** by hosting annual conferences, workshops, networking opportunities throughout the year
- **Representation** of the collective interests of coaches and promoting adherence to the ethical code of conduct
- **Preferred Member Rates** through CAO's partnership agreements, such as books, hotels, & other future services
- Access to our coaching **Information Resource Center**
- Information about **employment opportunities** in coaching
- Voting privileges at the Annual General Meeting



- A membership wallet card to identify your affiliation with the CAO

Why become an affiliate partner?

- Provide coaches in your organization with access to coaching related **tools and resources**.
- Provide coaches in your sport with networking opportunities to gain a **multi sport perspective**.
- Have a partner in the development and delivery of **coach services**.
- Attend semi-annual **forums with other technical directors** allowing for sharing of best practices and networking opportunities.
- Be affiliated with the Provincial association representing coaches in Ontario.
- Ability to demonstrate **collaboration** and partnership on projects for grant application and potential funders.
- Your organization will receive a complimentary pass to CAO annual coaching educational development day.
- Provide input into provincial coaching programs such as employment conditions, awards, bursaries, education, criminal background checks, etc.
- Regular communication on coaching news announcements, program changes, events, etc.

Future Planned Services for Affiliate Partners:

- Receive a demographic profile of coaches in your sport for strategic planning purposes. Report will include aggregate statistics and demographics of your sport's profile and how you compare to other Provincial Sport Organizations.

Fees:

The Affiliate Partner annual fee is **\$100** per organization. The organization then becomes a recognized affiliate partner of the CAO.

An individual coach membership in the CAO is \$25. However, as an affiliate partner, you can register your coaches for a one-year membership for **\$15 per coach**. We suggest you incorporate the \$15 fee into your clinic or NCCP course registration cost and advertise to coaches that upon completing their clinic they will receive a one-year membership to the Coaches Association of Ontario. This is a **savings of \$10 to your coaches** off of our regular membership fee, but can be advertised as a **\$25 value**.